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BARBARA PEACOCK  
AMERICAN BEDROOM



# American Bedroom

Book Proposal  
by Barbara Peacock

PROPOSED SPECS:  
Hardcover  
10 x 12 inches (25.4 x 30.48 cm)  
160 pages

## ABOUT AMERICAN BEDROOM

Barbara Peacock's *American Bedroom* is an intimate series of portraits revealing how Americans live today. For the past two years, Peacock has traveled to both isolated hamlets and big cities across the country in search of subjects willing to let her enter their bedrooms so she can capture the private and visually arresting spaces that become intriguingly universal in their staggering variety. In Peacock's words *American Bedroom* is "A succinct and frank portrayal of the hidden and transparent complexities of who we are as individuals, and a nation revealed in detailed portraits taken in the bedrooms of Americans across the country."

On September 7, 2017, at the Visa pour l'Image Festival in Perpignan, France, Peacock was one of five recipients of the prestigious Getty Images Editorial Grant. Out of hundreds of international entries, Peacock's *American Bedroom* project caught the attention of the prize

judges, a small group of editors and photographers from prestigious media organizations like *The New York Times* and *The Washington Post*. Chelsea Matiash, Director of Photography at The Intercept, called Peacock's project "a poetic capsule of life in this country at this time"; Alice Gabriner, International Picture Editor at *Time* magazine, described the portraits as "very nuanced and strong... incredibly beautiful."

Since being awarded the \$10,000 grant, *American Bedroom* has been featured in numerous international media outlets, including the *New York Times*, the *Guardian*, *Der Spiegel*, and *Vanity Fair Italia*.

In *American Bedroom*, Barbara Peacock has canvassed the United States, actively seeking out people from all walks of life and unflinchingly capturing their truths, joys, and vulnerabilities. More than documentary photographs, these images are carefully composed artworks that enhance the interiors and amplify the personalities of the subjects. *American Bedroom* is sure to be considered an important study of America and Americans in a time when the very definition of those terms is challenged and questioned more than ever.



## AUTHOR BIO

Barbara Peacock's monograph *Hometown*, a thirty-three-year photographic study of Westford, Massachusetts, was published in 2016 by BazanPhotos. She has been a professional commercial photographer for over thirty years; her clients include Arm & Hammer, Disney, and Volkswagen, and editorial clients include *People*, *Newsweek*, and *O, The Oprah Magazine*.

## MARKET ASSESSMENT

This is a timely and insightful examination of America and Americans.

Social media makes all of us voyeurs; these photographs show aspects of people's lives that would otherwise go unseen.

As a recipient of a prestigious Getty Images Editorial Grant, Peacock will be able to leverage her award into continued media attention and acclaim.





Jensen Family, Westbrook, Maine.

"I like jumping on my mom's bed cause my bed is in a closet."  
—Thor, 6.



Clare, 19; Teto, 23. Detroit, Michigan.

"We are color blind."

Elen, 33. Brooks, Maine.

"I've nursed my babies while milking goats at the same time. I've had a baby strapped to my back while towing Airbnb guests off the road during a blizzard. There are days when I slow down enough and see the kids playing with the lambs and eating carrots out of the ground. There are beautiful sunsets here and it's definitely easier than constantly negotiating with a partner and wondering if things will ever get done. So I just keep a bunch of loud dogs and a few loaded guns around."





Britt, 29; Ball, 2. Atlanta, Georgia.

"You can be strong and weak at the same time, but finally I am comfortable in my own skin. As I approach my new-found self I wanted my daughter to know that I was a fighter and for her strength to match mine."

Chase Family: Josh, 38; Rean, 37; Jackson, 5; and Amelia, 1.  
Merrimac, Massachusetts.

"I hate my bedroom. It's so cramped and small. But we waited a long time to have kids so when we are all together I'm happy."  
—Rean





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